



I'M IN – 2 of 3
I'm Influential
November 12, 2023

YOU HAVE NO IDEA HOW ONE CONVERSATION, WORD OF ENCOURAGEMENT, OR EXPRESSION OF LOVE MIGHT CHANGE SOMEONE'S LIFE.

- **An influencer is “an individual who has the power to affect purchase decisions of others because of their authority, knowledge, or relationship with their audience.”**

¹³*“You are the salt of the earth. But if the salt loses its saltiness, how can it be made salty again? It is no longer good for anything, except to be thrown out and trampled underfoot.*

¹⁴*“You are the light of the world. A town built on a hill cannot be hidden. ¹⁵Neither do people light a lamp and put it under a bowl. Instead they put it on its stand, and it gives light to everyone in the house. ¹⁶In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.*

--Matthew 5:13-16 NIV

TRUE AND LASTING INFLUENCE STARTS WITH PEOPLE BEFORE PLATFORM.

⁹*The woman was surprised, for Jews refuse to have anything to do with Samaritans. She said to Jesus, “You are a Jew, and I am a Samaritan woman. Why are you asking me for a drink?”*

¹⁰*Jesus replied, “If you only knew the gift God has for you and who you are speaking to, you would ask me, and I would give you living water.” ¹¹“But sir, you don’t have a rope or a bucket,” she said, “and this well is very deep. Where would you get this living water?*

--John 4:9-11 NLT

¹³*Jesus replied, “Anyone who drinks this water will soon become thirsty again. ¹⁴But those who drink the water I give will never be thirsty again. It becomes a fresh, bubbling spring within them, giving them eternal life.” ¹⁵“Please, sir,” the woman said, “give me this water! Then I’ll never be thirsty again, and I won’t have to come here to get water.”*

-- John 4:13-15 NLT

¹⁶*“Go and get your husband,” Jesus told her. ¹⁷“I don’t have a husband,” the woman replied. Jesus said, “You’re right! You don’t have a husband—¹⁸for you have had five husbands, and you aren’t even married to the man you’re living with now. You certainly spoke the truth!” ¹⁹“Sir,” the woman said, “you must be a prophet.”*

--John 4:16-19 NLT

²⁸*The woman left her water jar beside the well and ran back to the village, telling everyone, ²⁹“Come and see a man who told me everything I ever did! Could he possibly be the Messiah?” ³⁰So the people came streaming from the village to see him.*

--John 4:28-30 NLT

YOU DON'T HAVE TO HAVE YOUR LIFE ALL TOGETHER TO INFLUENCE SOMEONE FOR CHRIST!

³⁹*Many Samaritans from the village believed in Jesus because the woman had said, "He told me everything I ever did!"* ⁴⁰*When they came out to see him, they begged him to stay in their village. So he stayed for two days,* ⁴¹*long enough for many more to hear his message and believe.*

--John 4:39-41 NLT